

# CHAMBER'S STRATEGIC PLAN 2024-2025



## Mission Statement

Boldly promote economic vitality.

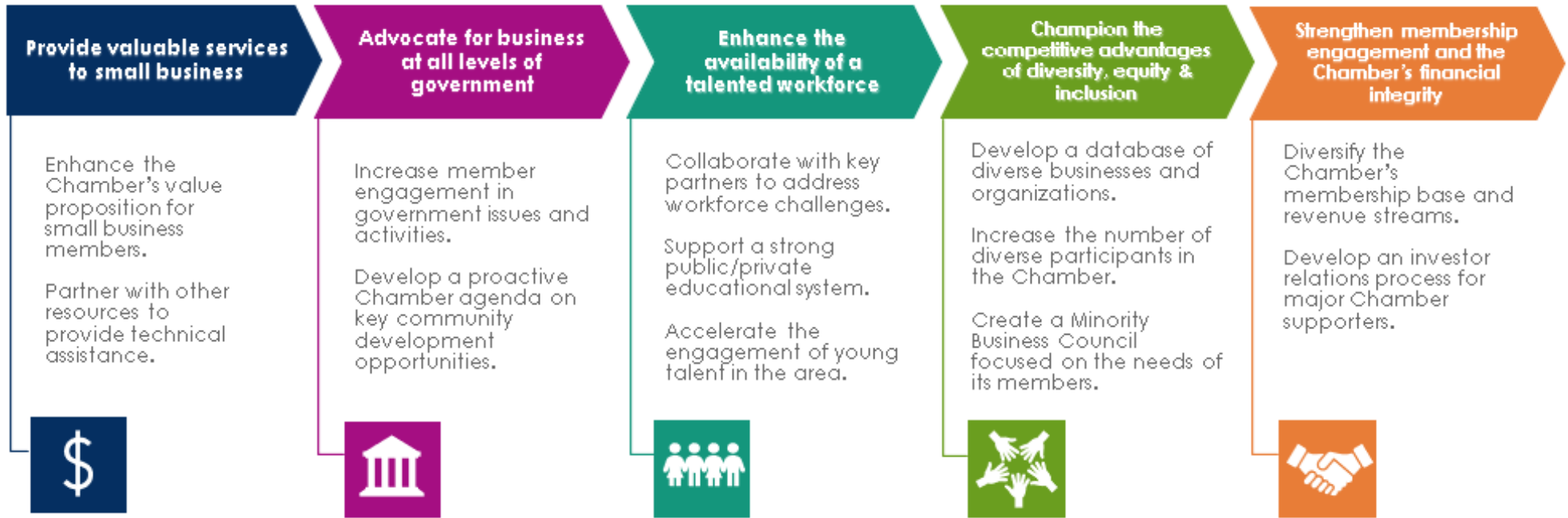
## Vision Statement

Provide value to members and be the catalyst for improving business climate and quality of life.

## Chamber Values

Welcoming – Inclusive, Collaborative & Engaged  
 Excellence – Visionary, Growing & Innovative  
 Integrity – Transparent, Open & Respectful

## Strategic Goals



SBDC at Lincoln University



Jefferson City School District  
 State Technical College of Missouri  
 State Fair Community College



Lincoln University



Scruggs Family  
 Sam & Linda Bushman